Statement of Purpose-Masters in Management Information Systems (MIS)

Lawrence Technological University

Name:

Date:

Statement of Purpose

With the histrionic advance in technological world, it would be difficult to play down the significance of Management Information System (MIS) in the business and technological world today. It is against this milieu that I have realized the need to pursue further education in MIS at the Lawrence Technological University in order to realize my career objectives. After cautious contemplation, it has become obvious to me that establishing a thriving career in MIS in the present technological and business world demands advanced training in MIS and similar subjects. I chose to enroll my masters program with you because I am a strong enthusiast of your research centers and facilities, which I consider critical in attaining greater academic excellence. I am also motivated by an understanding of the ever-changing reality of the technological world and the need to boost my own proficiency and professional aptitude. I am a citizen of India, an Island with a trade-based economy that is progressively focused on exporting goods to North America and Europe markets. A good number of exceptional intellectuals from India have studied overseas to polish their know-how with foreign lecturers and colleagues, and this has proved significant in the development and growth of Indian's economy. I anticipate doing the same by expanding my global viewpoint, enhancing my language abilities, and improving my comprehension of MIS.

I possess a master's degree in MBA (Marketing) from Toledo University (PSG College of Technology, Coimbatore) with a CGPA of 6.2. In 2007, I graduated with a Bachelor of Science in Computer Science from Bharathiar University (PSG College of Arts and Science, Coimbatore) and attained second class honors. I chose this field due to my conviction that, computer science is the foundation of technological and professional development. Armed with the above rich academic background, I am persuaded beyond reasonable doubt that I have the

needed abilities and knowledge to meet the demands of studying at the Lawrence Technological

University. I am also endowed with technological knowledge such as Java, C++, Operating

systems and some short courses like International business and Supply Chain Management.

My desire to seek further training is also based on my family business background and

my own working experiences. After the completion of my bachelor's degree program, I worked

in my father's business firm as an assistant manager. As a result, I gained considerable

experience in contract procurement and bidding process and later decided to enroll for masters

program in MBA (Marketing) to boost my expertise. After successful completion of my masters

program from PSG College of Technology, Coimbatore, Toledo University , I worked as an IT

and Marketing Executive at Fortune Club from June 2011 to July 2012. My duties and

responsibilities included handling complete sales office functions, reservation of all companies'

properties, conducting daily business activities, meeting new potential companies to promote the

company services and maintaining relationship with all existing bookers from agencies.

In addition to this, I have conducted numerous researches and took part in execution of a

number of projects which have proved critical in my career development. First, I carried out a

study on the customer satisfaction at Hotel Sullivan, Ooty with an attempt to unravel the best

strategies of satisfying customers. I also conducted a research on "Production in Process for

Deccan Industries, Coimbatore", "Risk and Return Analysis and Portfolio Management of Listed

Automobile Companies in India for Financial Systems in March 2011 and "Systems study at the

Deccan Pumps, Coimbatore". Some of the projects I undertook include mini-project on E-

Commerce Systems in Management Information Systems at CRI Pumps, Internship project on

operations and functions at Deccan Pumps, Coimbatore and International marketing mini-project

at KFC, Coimbatore.

My short term goal is to acquire my master's degree in Management Information System from Lawrence Technological University, Michigan in the next few years. This major accomplishment will furnish me with the direction, ingenious energy and intellectual inspiration to work on the forefront of technology in today's computing world. I also intend to look for a part-time work in a private enterprise as an IT assistant during my free time to equip myself with experience and necessary expertise in the field of Information Technology.

My long-standing goals include becoming an accomplished expert in IT, acquiring a non-performing business firm and turning it around by redefining and restructuring its strategy and operations. I also intend to be a leading consultant in Management Information Systems, and provide critical advice to struggling business firms. To this end, I will be perfectly equipped to find my own niche in the business and technological world. I also aim to put my footmarks in the domain of System Designing by contributing fresh ideas and transforming those ideas in creating sophisticated products and applications. As a result, I intend to contribute extensively to the human society by enhancing the attribute of life and living standards.

It is apparent from above statement that, I am extremely motivated and determined to undertake my masters program in MIS at the Lawrence Technological University, Michigan. By pursuing the MIS' masters program, I hope to extend my vision and future expectations. This program will make it possible for me to realize the objectives I have set for myself. I also look forward to have a prolonged career in this field, and assist a wide range of business firms to realize their dreams and remain competitive in the business world. To this far end, I anticipate to append to the general development of my country's economy, and turn out to be a leading expert in my field.